Kim Habib

Lead Product Designer | Lead Design Instructor

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I believe we have a responsibility to bring more joy to the world through beautiful, fun designs. Fun products = less daunting = more inclusive experiences.
Big psychotherapy nerd 🤓

Lead Product Designer

Finimize - London & remote
May 2022 - present

- Leading Product Design efforts at global Fintech company (1 million+ users)
- Setting up processes transitioning start-up into scale-up
- Mentoring and coaching cross-functional team on data-driven decision-making and best delivery practices

Senior Product Design Consultant

Red Badger - London
Nov 2018 - Aug 2021

Clients include Fidelity International, Laithwaite's, Santander, Nando's, NHS, GfK

- Led consulting design strategy & implementation, from discovery to delivery
- Coached colleagues and clients on Design Thinking, Lean Agile, and Human Centered Design
- Facilitated workshops, design sprints, and training sessions for 100+ participants
- Designed user interfaces and experiences compliant with WCAG guidelines
- Ran usability testing in-person & remotely
- Reviewed and critiqued existing work, mentored junior designers

Lead UX & Visual Design Instructor

General Assembly - London & remote
Feb 2019 - April 2022

- Led Visual Design and User Experience Design intensive (12 weeks) & part-time courses for adult learners
- Managed a team of teaching assistants and up to 30 students daily
- Taught a wide range of theory and practical skills for conducting a full user-centred design process - as well as related topics such as product management, service design and introductory coding
- Built a joyful classroom culture in-person and remotely

Senior UI Designer

Camelot Global - London
Nov 2017 - Nov 2018

- Designed wireframes & assets for websites and mobile applications

Lead Brand Designer

Social Science Research Council - NYC
Mar 2016 - Mar 2018

- Managed creative team of 3
- Ran communications campaigns for 15 research programs
- Strategized and implemented organization rebrand
- Directed videos, animated graphics, designed print & web material

More experience on 👉 [Linkedin](#)

Expertise

Working cross-functionally
Lean Agile methodology
Kanban, Scrum

User Research
Wireframing & prototyping
Usability testing

UI design (Figma, Sketch)
Managing design systems
Responsive web & native UI

Branding
Motion design (After Effects)
Illustration

Facilitating workshops
Teaching & mentoring
Emotional intelligence!

Recent Training

2021

Front-End Web Development (HTML, CSS, Javascript)
General Assembly

Neuroscience of Psychotherapy
Positive Psychology
Birkbeck, University of London

2020

VUI: Designing for Voice
Mobile UX London

2017

Motion Design Certificate
Pratt Institute, NYC

Branding
School of Visual Arts, NYC

Education

2015

MA Digital Communications
French Press Institute, Paris

2014

Comic Book Art Diploma
Renoir School of Fine Arts, Paris